Direction No. - 43.

## CONSUMER AFFAIRS AUTHORITY ACT No. 09 OF 2003

## Direction under Section 10(1)(a)

ACTING under the powers vested in it by Section 10(1)(a) of the Consumer Affairs Authority Act, No. 09 of 2003, the Consumer Affairs Authority directs the Manufacturers and Importers of Pharmaceuticals and Vitamins that they should furnish the Consumer Affairs Authority with,

- (a) the current retail selling price of every pharmaceutical or vitamin;
- (b) any revision of current retail selling price of any pharmaceutical or vitamin, specifying such revised prices, batch number and efficitive date prior to making such revision,
- (c) where any brand of such pharmaceutical or vitamin is manufactured and/or imported subsequent to the date of this Direction, the information required to be furnished in terms of (a) and (b) above should be furnished before such pharmaceutical or vitamin is made available for sale.

The Direction shall come into effect from 01st January 2013.

By the Order of the Consumer Affairs Authoirty,

Rumy Marzook, Chairman.

Colombo, 04th December 2012 12 - 511/2